



THE KINDNESS PROJECT OF SAULT STE. MARIE

Kind Hearts. Stronger Community.

Meeting people where they are — with dignity, respect, and without judgment.

Our Mission

To build a stronger, safer, and more compassionate community through kindness, outreach, advocacy, and action — meeting people facing **homelessness, addiction, mental health challenges, poverty, and social isolation** where they are.

Who We Serve

Individuals across Sault Ste. Marie facing homelessness, addiction, mental health challenges, poverty, and social isolation — met where they are, with supplies, connections, or simply a conversation and a reminder that they are not alone.

Our Vision

A Sault Ste. Marie where homelessness is rare, brief, and non-recurring — where every person has a safe home, and neighbours show up for one another with compassion.

How We Work

Housing First. Harm reduction. Non-judgmental outreach. We partner with local organizations rather than duplicating their work — and we never turn help into a lecture.

Need help? Know someone who does? Want to get involved?

Reach out — we are here around the clock.

The Kindness Project of Sault Ste. Marie · *Kind Hearts* · *Stronger Community*

Brandon Crack — CEO/Founder · Phone **705-941-8582** · Office **705-450-0991**

thekindnessprojectssm@gmail.com · Open 24/7

What We Do

Seven programs, one goal: a Sault Ste. Marie where everyone has a safe home.

P1 Street Outreach & Housing Navigation Teams

Weekly street outreach to encampments, shelters, and known outdoor locations — not to "check on" people, but to build the trust that makes housing possible.

P2 Keep Home Fund — Eviction-Prevention Micro-Fund

Fast, small grants — rent or utility arrears, damage deposits, first/last month's rent, moving costs — for households at imminent risk of losing housing.

P3 Landlord Engagement & Partnership Program

Recruits private landlords willing to rent to people exiting homelessness — a single point of contact, a small damage-mitigation guarantee, and mediation support.

P4 Transitional Housing Pilot — Master-Lease Units

The Kindness Project master-leases private-market units and sublets them to people exiting homelessness, with wraparound navigator support.

P5 Harm-Reduction Housing Supports

Harm-reduction supplies, naloxone training, safer-use education, and overdose-response planning delivered in housing contexts.

P6 Youth Housing Stream

Dedicated navigation for youth (16–24) at risk of or experiencing homelessness — family mediation where safe, and rapid connection to youth supports.

P7 Indigenous-Led Partnership Stream

Funding and volunteer support that flows to Indigenous-led housing work rather than duplicating it — supporting the Indigenous Friendship Centre's Reaching Home efforts.

Get in touch

Phone **705-941-8582** · Office **705-450-0991**
thekindnessprojectssm@gmail.com · Open 24/7
Kind Hearts • Stronger Community

The Kindness Project of Sault Ste. Marie operates as 17441029 Canada Inc.